

# Kenneth Morgan

## **Strategic Communication**

Santa Fe, NM 87507

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317-260-1828

Over 25 years experience in strategic communication: emphasis in environment, public health, and crisis communication under intense public scrutiny. Successful application of the full range of communication mediums: broadcast, print, web, and community networks. Presented institutional position in global media markets like Sixty Minutes, NOVA, The New York Times, Unsolved Mysteries, Asahi Shim bun, and the BBC et al. Principle spokesperson for public health and safety emergencies. Consensus building, conflict resolution, participatory decision making, advisory board management.

Authorized to work in the US for any employer

## Work Experience

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### **Author**

Book Stakeholders and Scientists - New York, NY

2011 to 2011

"How Clean is Clean" in the book Stakeholders and Scientists-Achieving Implementable Solutions to Energy and Environmental Issues. Joanna Burger Editor. Springer Science +Business Media, New York, Dordrecht, Hiedleberg, London 2011

### **Director of Public Affairs**

Q Clearance, US Dept Of Energy (DOE), Ohio Field Office - Miamisburg, OH

September 1992 to December 2004

Developed public relations programs for five nuclear plants being decommissioned in Ohio and New York. Crises included tritium gas leak into atmosphere near Dayton OH; nuclear and chemical waste treatment and shipments nationwide, international attention. Also served as Department of Energy troubleshooter. (See special assignments section below).

#### Special Assignments

Congressional Commission on Risk Assessment. Advised commission on how the public interprets risk and how consensus can be built for sound public policy despite fear, ignorance, & pressure from special interests.

Commissioner of the Internal Revenue Service Advised IRS on trust through citizen advocacy.

Brookhaven National Laboratory: Periodic meetings with management over four years to review strategic communication.

Russian Federation Ministry of Emergency Situations. Provided consultation and training in Russia for agency staff dealing with MYAK and Chernobyl Disasters.

### **Public Affairs Officer**

Q Clearance, US DOE, Hanford Nuclear Reservation - Richland, WA

November 1987 to August 1992

Largest superfund site in US, \$1B+ budget, 165 square mile reservation, site of 9 nuclear reactors, a National laboratory, and 65 million gallons of nuclear waste.

### **Chief**

Weapons Publication Branch - Albuquerque, NM  
July 1984 to October 1987

Wrote TOP SECRET Critical Nuclear Weapons Design Information (CNWDI) reference works and limited circulation periodical that informed the staff of the Joint Chiefs, the National Laboratories, and major military commands.

### **Senior Writer**

Doctrine Office, Army Chemical Warfare School  
August 1982 to July 1984

Developed consensus for Army doctrine and wrote two field manuals: FM 3-100 Nuclear, Biological & Chemical Operations and FM 3-5 Decontamination.

### **Writer/Editor**

U.S. Department of the Interior  
December 1979 to July 1982

Wrote environmental impact statements and land-use plans. Served as spokesperson during forest fires and environmental controversies relating to land use and water.

### **Special Assignments**

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## **Education**

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### **B.S. in Technical Writing**

Brigham Young University - Provo, UT  
1970 to 1974

## **Skills**

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Microsoft Office, Writing, Public Speaking, Research.

## **Military Service**

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### **Branch: US Army**

Service Country: United States

Rank: Private Soldier to Captain, Corps of Engineers  
1968 to 1983

Army Active Duty: Dec 1968 – June 1977

- Enlisted: Military Assistance Command, Viet Nam.
- Commission in the Corps of Engineers: Engineer Training officer and Commander of engineer training company.

Army Reserve: June 1977 – 1986 November

- Company Executive Officer, 3rd/87th Infantry, 10th Mountain Division.
- 1st Maneuver Training Command—wrote and administered training and evaluation exercises for Army Reserve and Guard units in ten western states. Organizational Effectiveness coaching.
- Commander, Combat Heavy Engineer Company. Highest Rank Held, Captain

Commendations: Army Commendation (3), Army Achievement, Army Reserve Achievement, Viet Nam Service medal, Viet Nam Campaign (three). Department of Energy Bronze Medal.

## Certifications/Licenses

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**US Army Corps of Engineers, Engineer Officer Basic and Advanced Course**