



ROB ANZABI

GENERAL MANAGER

PROFILE

General manager from Southern California with 8+ years of online and retail management experience, and over 10 years of sales and CRM experience.

CONTACT

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1435 Clemson Way,
Riverside CA

SKILLS

SALES / CRM



PROJECT MANAGEMENT



STAFFING



EXPERIENCE

GENERAL MANAGER – KLINE NETWORKS

September 2011 – May 2018

- Reducing production defects and also improving delivery times by over 3 days
- Managing a full-time staff of 26 employees – forecasting/hiring seasonal staff of 10+
- Employee development through lean workshops and adaptive training techniques
- 3 retail locations, 1 manufacturing, and SEO - electronics, web marketing, rentals

ORIGINATOR & TEAM LEAD – FIDELITY CAPITAL

July 2006 – June 2011

- Making 300+ outbound calls per day in a fast-paced, results oriented environment
- Coordinating teams of at least 5 employees, communicating progress with Sr. staff
- Securing millions in capital and providing consulting services to 200 small businesses
- Developing business relationships that continue to provide strategic guidance/support

EDUCATION

BA Business Administration – Information Systems & Accounting
California State University, Fullerton
May 2015

CERTIFICATIONS

MANAGEMENT & STRATEGY INSTITUTE

- Six Sigma Black Belt Professional (SSBBP)®
- Six Sigma Champion Certified (SSCC)™

FORKLIFT CERTIFICATION INSTITUTE

- Forklift Operator

SKILLS & SOFTWARE

Analytics, Advertising, Accounting, CRM, Conflict Resolution, Database Maintainance, Data-Entry, Event Planning, Financial Statements, Forecasting, Grahic Design, GUI, Hiring and Termination, Logistics, Manufacturing, Marketing, Project Management, Procurement, Profit & Loss, POS Systems, Resource Management, Six Sigma, Social Media, Team Leadership

MS Office Suite (Word, Excel, Access, PowerPoint, Outlook, Visio), Photoshop, MySQL, SAP, SQL Server, C#, Quicken, QuickBooks, OpenOffice, Peachtree, Salesforce